



BEAR

SPONSORSHIP PROPOSAL

WHY PARTNER?

1. High-Visibility, High-Emotion

Branding Opportunity

- Gain exposure from a unique, bold, and media-friendly endurance challenge.

2. Alignment With a Mission That Saves Lives

- Directly support scholarships that fund safe housing, therapy, and continuing education for individuals in recovery.

3. Community Presence in One of the Region's Largest Events

- Reach 40,000+ runners, spectators, and online followers at Bloomsday.

CONTACT

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ABOUT THE BEARCRAWL EVENT

In May 2026, I will bear-crawl the full 7.5-mile Bloomsday race in Spokane, WA—an extreme endurance challenge symbolizing grit, humility, and perseverance in recovery.

This effort funds the Recovery Aftercare Scholarship, providing safe housing, therapy, peer support, and educational opportunities for individuals rebuilding their lives.



SPONSORSHIP OPPORTUNITIES

Platinum – \$1,500+ (Full Event Sponsor)

- Prominent logo placement on primary event apparel
- Featured in highlight video & recap coverage
- Frequent social media tags across all platforms.
- Priority mention in press releases, newsletters, and race-day coverage

Gold – \$1,000 (Mile Sponsor)

- Logo on race-day apparel for sponsored mile
- Sponsor recognition at midpoint and finish line
- Tagged mentions before and after event

Silver – \$500 (Support Donor)

- Dedicated social media thank-you post
- Name included in official event recap

Custom – Flexible

- Tailored recognition opportunities to align with your organization's mission and goals



FISCAL SPONSORSHIP

The event is fiscally sponsored by the Spokane Independent Metro Business Alliance (SIMBA), a 501(c)(3) nonprofit ensuring tax-deductible, transparent, and fully compliant donation processing.